

# New Jersey Career Center

Contact: Carol Chapman

Executive Director

Carol.chapman@njcareercenter.com

Phone: (856) 327-5555

Fax: (856) 327-3737

1601 N. 2<sup>nd</sup> Street

Millville, NJ 08332

[www.njcareercenter.com](http://www.njcareercenter.com)

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## Press Release

### For Immediate Release:

#### “Free Workshop to Inform Public about Social Networking in 2011”

Millville, May 16 2011:

The public is invited to participate in a FREE technology workshop about the “*Basics of Social Networking for 2011*” June 15, 2011 at 6:30 pm. This workshop is co-sponsored by Loaded Media and The Greater Millville Chamber of Commerce and presented by New Jersey Career Center. The workshop is designed to help individuals explore social networking through learning how to use various websites to effectively broaden the reach to their customer-base, gain prospects, connect with other professionals, help create brand-awareness, enhance their credibility and much more. Social Networking is valuable free resource available to individuals and businesses that can be a priceless tool with just a point and click.

Presenters will be discussing various benefits and applications for some of the most popular social networking sites, with a focus on building your brand. You’ll learn how to create an effective presence, how to use the numerous features of each site, about proper etiquette, tricks for becoming more findable, and strategies for mixing social networking into your business marketing.

**The workshop will take place as a free session on Wednesday, June 15 from 6:30 p.m. to 8:30 p.m. at New Jersey Career Center, 1601 N 2nd Street, Suite A-1, Millville NJ . Attendees should register for the session at [newjerseycareercenter.com](http://newjerseycareercenter.com) or by calling 856-327-5555. Reservations are required. Refreshments will be provided.**